



NATIONAL VACCINE MONTH OF ACTION TOOLKIT

JUNE 5 – JULY 4

made to
save

WE
CAN
DO
THIS

Beginning June 4, we're launching a month-long mobilization effort in support of the Department of Health & Human Services' We Can Do This campaign to ensure as many people as possible get vaccinated by July 4th. From June 5th through July 4th, we're hosting community-level events across the country and online to encourage people—especially those in communities hit the hardest by the pandemic—to get vaccinated to protect themselves, their loved ones, and their community.

How to Use This Toolkit

Please share our National Vaccine Month of Action social media messages with your networks. Add our handles and hashtags when posting: **@hhs.gov**, **@itsmadetosave**, **#WeCanDoThis**, **#MadeToSave**.

We encourage you to include ALT-Text or a description of your images in your social media posts. A description for the image below could be: *Graphic with text in a blue background. Text: The COVID-19 vaccines were made to save lives and let us get back to normal. Small animated image of a family of 4. Text at the bottom center: Get your vaccine at vaccines.gov. We Can Do This and Made to Save logos.*



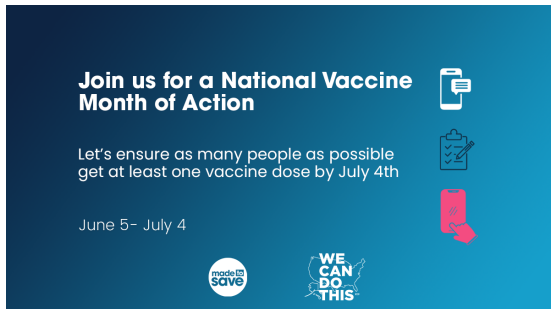
[\[ALL GRAPHICS FOUND HERE\]](#)

Sample Posts:

Join us for the National Vaccine Month of Action to ensure as many people as possible receive at least one vaccine dose by July 4th.

Learn more at madetosave.org/act

[Download graphic here.](#)



The COVID-19 vaccines are effective, free, and made to save us. One way to return to normal is for everyone to get vaccinated.

Visit vaccines.gov to get your appointment today

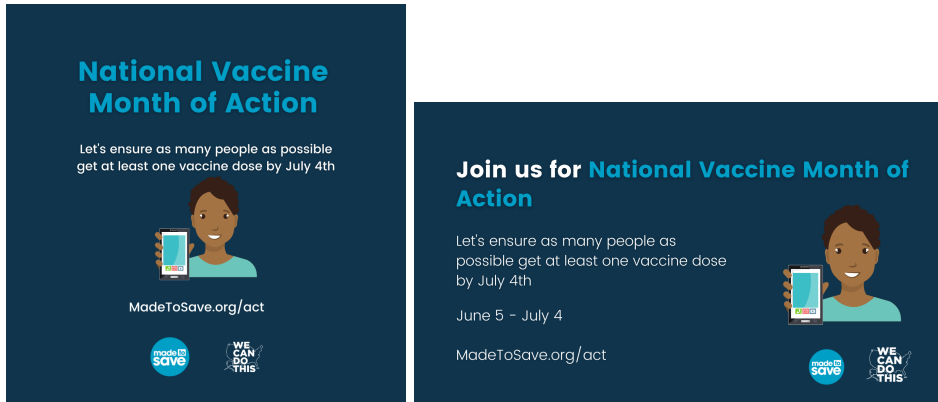
[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)



For the National Vaccine Month of Action, @ItsMadeToSave is hosting community-level events across the country to talk to folks about getting vaccinated.

Join them: madetosave.org/act

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)

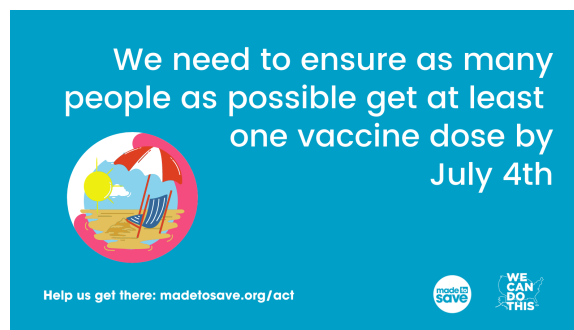


Get vaccinated to:

- 🧑‍🤝‍🧑 Protect yourself
- ✈️ Travel again
- ☀️ Enjoy Summer

Find out more at <https://madetosave.org/act/>

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)



Get vaccinated to protect yourself. Your loved ones. Your community.

Find out how to get started at [vaccines.gov](https://www.vaccines.gov)

#WeCanDoThis #MadeToSave

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)



FACT: Communities of color are getting vaccinated at lower rates than their white counterparts.

Working together, we can bridge this gap and ensure our communities have equitable access to the COVID-19 vaccines.

Join us: [MadeToSave.org/act](https://www.madetosave.org/act)

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)



Everyone 12 years or older is eligible to get a COVID-19 vaccine. The vaccines are free—regardless of health insurance or immigration status.

Set up your appointment today at vaccines.gov

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)

The COVID-19 vaccines are **free**—regardless of immigration or **health insurance** status.

Get yours at vaccines.gov

made to save WE CAN DO THIS

The COVID-19 vaccines are **free**—regardless of immigration or **health insurance** status.

Get yours at vaccines.gov

made to save WE CAN DO THIS

Birthday parties. Football games. Grandma's hugs. These are moments we miss. The COVID-19 vaccines were made to get those back.

Help us make sure more people get vaccinated: MadeToSave.org/act

#WeCanDoThis #MadetoSave

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)

Get **yourself, your friends, and your family** vaccinated, so we can get back to the moments that **matter the most**

Find a vaccine near you at vaccines.gov

made to save WE CAN DO THIS

Get **yourself, your friends, and your family** vaccinated, so we can get back to the moments that **matter the most**

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The end of the pandemic and the return to normal is on the horizon—but we need to get all of our communities vaccinated to get there.

Help us ensure your community gets vaccinated for COVID-19: [MadetoSave.org/act](https://www.madetosave.org/act)

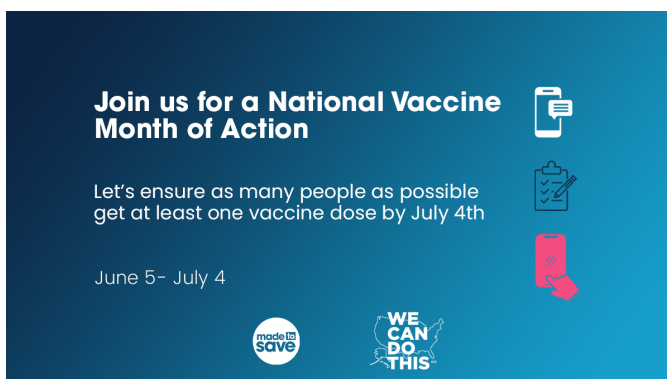
[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)



Let's ensure as many people as possible get at least one vaccine dose by July 4th.

Learn more about how to help: [MadeToSave.org/act](https://www.MadeToSave.org/act)

[Download Graphic here.](#)



The key to ensuring we go back to normal is ensuring we all get vaccinated.

Sign up for a vaccination appointment near you at vaccines.gov or text your zip code to 438829.

[Facebook/Instagram graphic here.](#) [Twitter Graphic here.](#)

