October 6 Social Media Day of Action Toolkit

**Resources:**

* **Watch our** [**video tutorial**](https://youtu.be/IkA0mndGJpA) **on how to maximize your social media advocacy!**
* **Find your members of Congress’ twitter handles** [**here**](http://www.tweetcongress.org/tweeters)**.**

*Can’t watch the video right now? Here are some general pro-tips for social media:*

* Posts with photos receive more attention than those without.
  + If using photos of others besides yourself, please obtain their consent to use the photo.
* If you tag your members of Congress in any photos you load, it will reduce the character counts in your message and give you more room to personalize the text.
* Twitter specific - if you retweet a message from our campaign, please choose the “quote tweet” option so you can explain what the message means to you and tag your members of Congress. Your social media activity will be more powerful that way.
* Facebook specific – make sure that for any post in which you tag your members of Congress, the post is made public so they can see it. They will not be able to see it if the setting is “friends only.” You can edit settings for individual posts to choose how private each one is.

*Sample Tweets:*

Today is #ForgottenFaces' social media day of action telling Congress to put people over politics and fund essential Medicaid disability programs. Join me by taking 2 minutes to send a pre-written message to your members of Congress on this issue! <http://amplifier.ancor.org/>

It’s been 6+ months since Congress passed the CARES Act. Funding from that bill has fast run out while DSPs show up every day to support people with disabilities in their homes. [Tag your members of Congress] – support funding for Medicaid disability programs now! #ForgottenFaces

#ForgottenFaces still highly at risk as the pandemic enters 7th month. Medicaid programs essential to keeping people with disabilities safe at home are at breaking point. [Tag your members of Congress] this will not get better unless you support funding for Medicaid HCBS!

PPP & Provider Relief Fund are helpful for Medicaid HCBS disability programs but only a short-term Band-Aid for #ForgottenFaces needs created by the pandemic. [Tag your members of Congress] please support funding to keep disability programs afloat as pandemic continues!

[Tag your members of Congress] Supports I receive through Medicaid disability programs help me stay healthy during the pandemic. It’s critical to me that these programs stay stable right now – please support more funding for them so people like me do not remain #ForgottenFaces

[Tag your members of Congress] As a Direct Support Professional, people with disabilities count on my help to stay safe during the pandemic. Please put people over politics so the Medicaid programs that fund my work can survive the pandemic. We cannot remain #ForgottenFaces!

*Facebook*

Today is #ForgottenFaces' social media day of action telling Congress to put people over politics and fund essential Medicaid disability programs. Join me by taking 2 minutes to send a pre-written message to your members of Congress on this issue! <http://amplifier.ancor.org/>

[Tag your members of Congress] We offer supports to people with disabilities through Medicaid and the pandemic is pushing us to the breaking point. We need you to take action to invest directly in Medicaid disability programs such as the Home and Community Based Services (HCBS) program because funding that goes just to states without specific designations might not trickle down to our level. All state programs are hurting badly during the pandemic but because we support a population that is at higher risk of dying from contracting COVID-19, we cannot afford to remain #ForgottenFaces. Please put people over politics and vote for a COVID-19 funding package that includes Medicaid.

[Tag your members of Congress] We offer supports to people with disabilities through Medicaid and the pandemic is pushing us to the breaking point. While my organization has received [PPP or Provider Relief Funding or both], we used it all up by [date] to offset revenue losses, cover our Direct Support Professionals’ overtime / hazard pay, sanitize spaces, and continue purchasing PPE. We are barely keeping our heads above water and we need you to put people over politics so we can keep the individuals we support and our staff on the frontlines of the pandemic safe. Please support additional funding for the #ForgottenFaces in Medicaid disability programs.

[Tag your members of Congress] We offer supports to people with disabilities through Medicaid and the pandemic is pushing us to the breaking point. I am concerned that Congress has not given more funding to Medicaid providers because it is under the impression that the Paycheck Protection Program (PPP) is sufficient to address our needs during the pandemic. My organization was not eligible for PPP because of our size, but we have the same needs as organizations that received it. We need to offset revenue losses, cover our Direct Support Professionals’ overtime / hazard pay, sanitize spaces, and continue purchasing PPE as the pandemic drags on. We are barely keeping our heads above water and we need you to put people over politics so we can keep the individuals we support and our staff on the frontlines of the pandemic safe. Please support additional funding for the #ForgottenFaces in Medicaid disability programs.

[Tag your members of Congress] Supports I receive through Medicaid disability programs help me stay healthy during the pandemic. [Give examples of the kind of supports you rely upon]. It’s critical to me that these programs stay stable right now – please support more funding for them so people like me do not remain #ForgottenFaces

[Tag your members of Congress] As a Direct Support Professional, people with disabilities count on my help to stay safe during the pandemic. [Give examples of what your work has been like since the pandemic started]. Please put people over politics so the Medicaid programs that fund my work can survive the pandemic. We cannot remain #ForgottenFaces!