

# POSSIBILITY UNLEASHED

APRIL  
24-26



2023 ANCOR ANNUAL CONFERENCE  
SPONSOR & EXHIBITOR PROSPECTUS

# WELCOME!

On behalf of our vibrant, ever-growing community of providers, ANCOR is thrilled to share what we have in store for you at our 2023 Annual Conference, and we appreciate the opportunity to invite you to participate.

The 2023 ANCOR Annual Conference, which will take place April 24-26, 2023, in Chicago, offers businesses like yours the opportunity to exhibit at the event and to sponsor special programming, affording you the opportunity to leverage the nation's largest gathering of leaders in the I/DD community. Each year, the ANCOR Annual Conference convenes thought leaders from locations in every part of the country and features presentations and sessions on critical and timely subjects that inspire, provoke and precipitate conversations about the most pressing issues facing community-based disability providers.

**Why participate in the ANCOR Annual Conference?** Quite simply, the ANCOR Annual Conference is:

- Your gateway to service providers, decision-makers, policy influencers and others shaping the future of I/DD services.
- Your invitation to connect with 750+ participants from communities across the country.
- The perfect place for your business to showcase its products and services, meet potential new customers, and network with current customers and industry experts.
- A hub for information and services that empower providers to better support people.
- Your opportunity to partner in the pursuit of advancing best practices and smart solutions.



# TABLE OF CONTENTS

<b>Welcome!</b>	<b>2</b>
<b>Table of Contents</b>	<b>3</b>
<b>Why ANCOR?</b>	<b>4</b>
<b>About ANCOR</b>	<b>6</b>
<b>About the Conference</b>	<b>7</b>
<b>The 2023 Conference Experience</b>	<b>12</b>
<b>Why Exhibit?</b>	<b>15</b>
<b>Exhibitor Fine Print</b>	<b>24</b>
<b>Why Sponsor?</b>	<b>28</b>
<b>Sponsorship Opportunities</b>	<b>31</b>
<b>Sponsor Fine Print</b>	<b>39</b>
<b>Get in Touch</b>	<b>40</b>







# WHY ANCOR?

*Photo: Senator Jeff Merkley (D-OR) addresses attendees at the 2022 ANCOR Annual Conference*

# ABOUT ANCOR

**ANCOR's mission is to advance the ability of our members in supporting people with intellectual and developmental disabilities to fully participate in their communities.**

For more than 50 years, the American Network of Community Options and Resources (ANCOR) has been a leading advocate for the critical role service providers play in enriching the lives of people with intellectual and developmental disabilities (I/DD). As a national nonprofit trade association, ANCOR represents nearly 2,000 organizations employing more than a half-million professionals who serve more than one million individuals with I/DD. Our mission is to advance the ability of our members to support people with I/DD to participate fully in their communities.

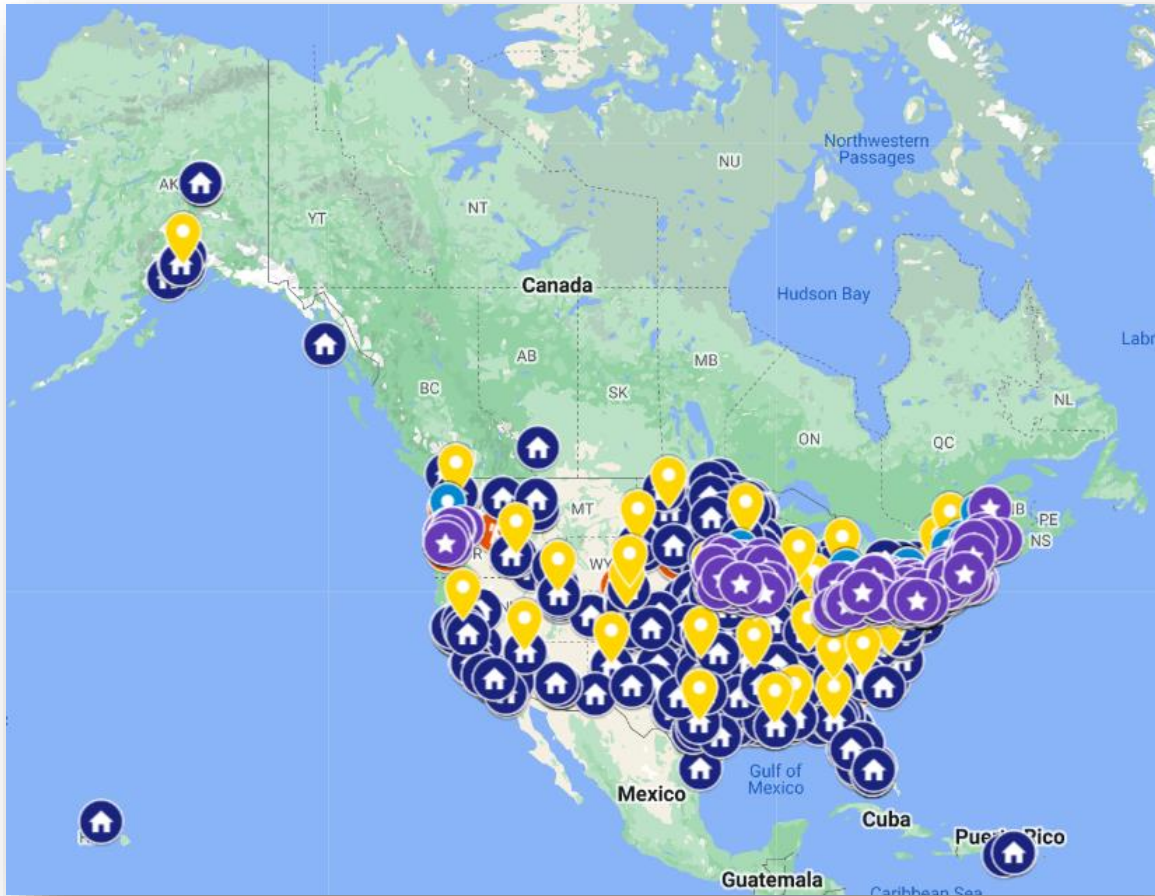
Together we:

- **Shape policy:** We offer leadership and represent the needs and interests of private providers before Congress and federal agencies, continually advocating for the crucial role private providers play in enhancing and supporting the lives of people with disabilities and their families.
- **Share solutions:** We provide organizational, professional and leadership development; networking opportunities and services; innovations and leading practices in service delivery; and partnerships and collaborations that support our members in offering quality supports and services.
- **Strengthen community:** Our goal is to be the indispensable leader, resource and advocate for a diverse disability services network that ensures the full benefits of community engagement for people with disabilities of all ages.





# ABOUT ANCOR



*Map of North America depicting where  
ANCOR members are located*

ANCOR aims to:

- **Influence responsible federal public policy** to protect and promote quality services.
- **Obtain resources** to attract, expand and retain a quality workforce.
- **Be an invaluable resource** to equip providers and partners in understanding and responding to impacts, opportunities, emerging practices and trends.
- **Shape the future of service delivery** models and measures to ensure sustainable services.



# ABOUT THE CONFERENCE

Each year, the ANCOR community comes together for three days to celebrate our accomplishments from the past year, look forward to the challenges and opportunities ahead, and celebrate the people whose imagination makes possible community inclusion for all.

In that spirit, the theme for the 2023 ANCOR Annual Conference, *Possibility Unleashed*, takes us straight to the heart of that mission. Together with you, we look forward to celebrating what's possible when we suspend our assumptions about the service delivery system of today and imagine a brighter tomorrow.

We truly believe there's no better place to let our imaginations run wild than our venue for the 2023 ANCOR Annual Conference, Chicago. A hub of innovation since its founding nearly 250 years ago, Chicago has long been a stage for showcasing what happens when we reach higher and dream bigger. And, we think you'll agree that our venue at the Chicago Marriott Downtown Magnificent Mile will be the perfect backdrop against which to ponder a whole world of possibility.

We hope you'll join us for three days of building connections, sharing inspiration and shaping innovations. The ANCOR Annual Conference, the year's largest premier national gathering of I/DD service providers, harnesses the energy, experience and expertise of our nation's largest provider community.







Above, participants at the 2019 ANCOR Foundation Fundraising Reception boat cruise.  
Below, the entrance to the 2022 Exhibit Hall.



At left, an animation of a public policy plenary, drawn in real time.

Below, Doug Golub, President of ANCOR National Partner MediSked, poses with a roving robot used to connect in-person Conference attendees with their virtual peers.





# WHO ATTENDS?

All staff from I/DD provider agencies are welcome and encouraged to attend ANCOR's Annual Conference, including:

- Executive leaders
- Program directors and managers
- Frontline supervisors
- Direct support professionals
- Care coordinators and support coordinators
- Nurses & other clinical staff
- Administrative support staff
- Agencies' board members

> **About 60% of Annual Conference participants are executive-level agency personnel.**

In addition to staff from provider agencies, the ANCOR Annual Conference draws a diverse range of other participants:

- Self-advocates and other individuals with I/DD
- Family members of individuals with I/DD
- Researchers
- Federal, state and local policymakers and regulators
- At-large members of the disability advocacy community
- Business leaders like YOU who offer the products and services that I/DD providers rely on

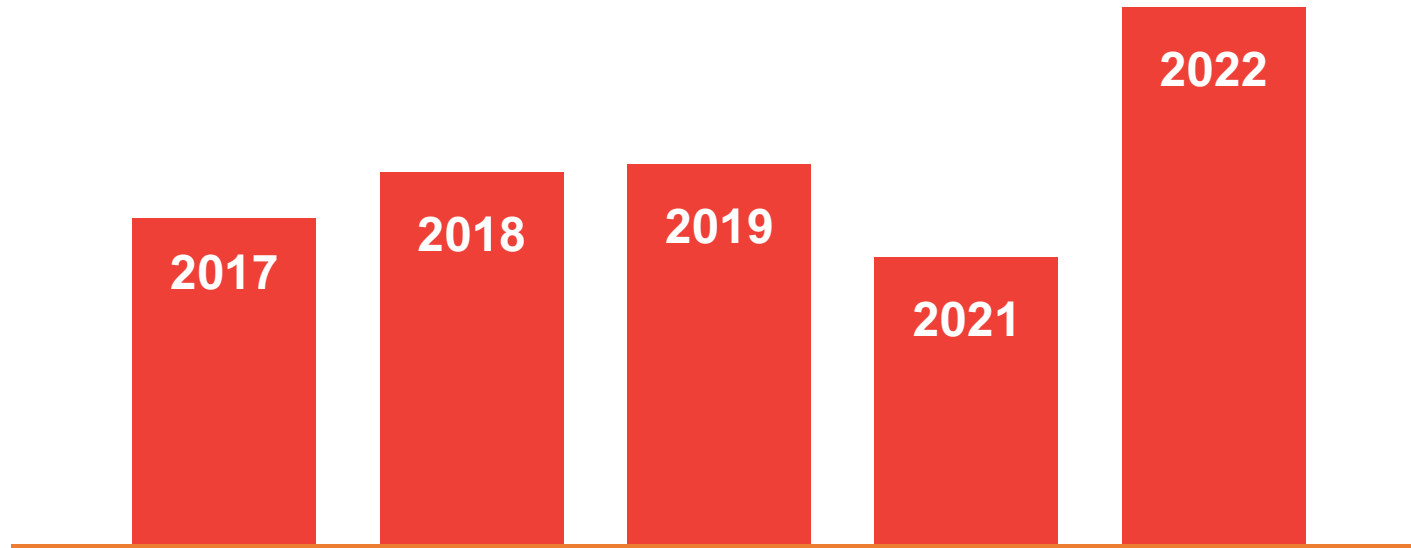
Typically, 55-60% of ANCOR Annual Conference attendees are executive-level agency personnel—the key decision-makers in their organizations when it comes to sourcing and procurement.



# PAST ATTENDANCE DATA

CONFERENCE	LOCATION	# OF ATTENDEES
2022	Miami, FL	825
2021	Virtual	461
2020	Cancelled	N/A
2019	Portland, OR	586
2018	New Orleans, LA	583
2017	San Antonio, TX	557

*The table at left and the graph below depict the steady growth in the number of ANCOR Annual Conference attendees over the past five years.*



# ATTENDEE PROFILE

TITLE	PERCENTAGE
Chief Executive Officer, President, Executive Director	30%
Chief Program Officer, Vice President/Director of Programs	20%
Chief Operations Officer, Vice President/Director of Operations	7%
Vice President/Senior Vice President (unspecified)	6%
Direct Support Professional	4%
Chief Financial Officer, Vice President/Director of Finance	2%
Regional Director	2%
Vice President/Director of Human Resources	2%
Vice President/Director of Government Affairs	2%

*The table above depicts the attendee profile at the  
2022 ANCOR Annual Conference in Miami.*





# THE 2023 EXPERIENCE

There is no shortage of reasons why sponsoring or exhibiting at the 2023 ANCOR Annual Conference should be part of your company's 2023 business strategy. The event will unleash countless opportunities to:

- Network with existing and potential customers.
- Secure brand placement in front of the largest national gathering of I/DD services professionals.
- Build partnerships with ANCOR members by demonstrating the alignment of your values with their businesses.
- Gain a deeper understanding of the unique challenges facing agency professionals across the country.
- Gain insights into ANCOR's role in the broader I/DD community and how you can deepen your engagement with ANCOR year-round.

## WHAT SETS THE ANCOR EXPERIENCE APART?

Whereas other conferences relegate sponsors and exhibitors to the exhibit hall, we deeply value your participation in plenary sessions, educational breakouts, evening networking opportunities and every other aspect of the Conference experience. Thus, exhibitors and sponsors are encouraged to connect wherever participants can be found: sessions, receptions, meals and social activities. As an added bonus, we'll walk you through how best to leverage these opportunities in the lead-up to the event through our highly acclaimed "supercharge call," a pre-Conference virtual session that helps you make the most of your investment in ANCOR.



# SCHEDULE OVERVIEW



## MONDAY

- Leadership Meetings
- Pre-Conference Sessions
- Exhibit Hall Opens
- Opening Plenary Session
- Welcome Reception for all Conference Participants
- Late Night Lego Competition



## TUESDAY

- Exhibit Hall Open All Day
- Welcome Breakfast
- New Attendee Meet & Greet
- 3 Networking Breaks
- 2 Plenary Sessions
- Disability Services Case Competition
- 18 Educational Breakouts
- Exhibitor Event Supporting Chicago Public Schools
- Foundation Reception



## WEDNESDAY

- 3 Plenary Sessions
- 12 Educational Breakouts
- Hosted Lunch
- Presentation of the 2023 Direct Support Professional of the Year Awards



# THE CONFERENCE VENUE



**Chicago Marriott  
Downtown  
Magnificent Mile**  
540 Michigan Avenue  
Chicago, IL 60611

ANCOR has secured a deeply discounted room rate at the Chicago Marriott Downtown Magnificent Mile. The room block will open in late 2022 all paid and confirmed exhibitors will be sent notice of how to reserve their rooms before that date. It is our expectation that all sponsors and exhibitors will book their hotel rooms within ANCOR's contracted block.







# WHY EXHIBIT?

*Photo: Comedian Maysoon Zayid addresses attendees at the 2022 ANCOR Annual Conference*

# EXHIBIT WITH ANCOR

The ANCOR Annual Conference Exhibit Hall is the place to demonstrate your products and services within the I/DD community and disability and inclusion in general to more than 700 agency executives and other key personnel from communities in every state around the country. It is the ideal venue for maximum exposure to your company.

We invite you to be an exhibitor at the 2023 ANCOR Annual Conference; the Exhibit Hall will be open on April 24 and 25.

## EXHIBIT HALL HOURS

### Monday, April 24

4-7 pm	Hall Open
4-5 pm	Networking Break
6:30-7:30 pm	Welcome Reception

### Tuesday, April 25

7:30 am-5 pm	Hall Open
7:30-8:30 am	Breakfast in Hall
Various	3 Networking Breaks
5-7 pm	Exhibit Tear Down





# EXHIBITOR BENEFITS

In return for your commitment to supporting ANCOR as an exhibitor at our 2023 Annual Conference, your company will enjoy an array of benefits, including:

- Recognition on ANCOR beautifully redesigned website (ancor.org).
- Recognition in the 2023 Annual Conference mobile app.
- Exhibit space situated in the highest-traffic area of the Conference venue (please note that exhibitors are placed as they are confirmed by ANCOR for the Exhibit Hall, so it's in your best interest to make your commitment early)
- Two days of high visibility among Conference participants.
- Three days dedicated to meaningful networking opportunities.
- One complimentary registration for your company's representative to attend all Conference programming, including plenary and educational breakout sessions.
- A full attendee list (after the conclusion of the Conference) that includes participants' names, titles, affiliations, addresses, phone numbers and email addresses.
- Inclusion in the Exhibit Hall listing in the printed Conference program guide.
- Opportunity to opt-in to a Lead Retrieval option.

**> To receive full benefits, your application must be confirmed and fully paid no later than February 20, 2023.**





# WHO EXHIBITS?

Typically, the ANCOR Annual Conference welcomes companies with expertise in:

- Accreditation
- Care management
- Consulting services
- Diagnostics
- Education & training
- Executive recruitment
- Health and wellness
- Insurance & financial services
- Managed care
- Medications & pharmacy
- Retirement services
- Technology



“We’ve had the pleasure to partner with the ANCOR for 20+ years. This partnership enables us to establish meaningful relationships with members, especially at the Annual Conference. As important, we so appreciate the ongoing relationships with all the ANCOR team members that keep us connected to the I/DD community.

—Mike Hutcherson, NFP



# WHO EXHIBITS?

To glean a sense of who exhibits at the ANCOR Annual Conference, check out the list of companies that exhibited with us in 2022:

AbleLink Smart Living  
Technologies  
Beacon Specialized Living  
BKD CPAs & Advisors  
CapGrow Partners  
CARF International  
Castle Benefits Consulting Group  
Community Based Care, LLC  
Corporation for Independent  
Living  
CQL  
Direct Care Innovations  
Earnest Supply  
Elevance Health  
ECP Software  
eVero Corporation  
Foothold Technology  
GoodLife Innovations, Inc.  
Guardian Pharmacy Services  
IntellectAbility  
Jazz Pharmaceuticals  
Life's WORC

LRA Consultants  
Mainstay / my25  
MassMutual SpecialCare  
MediSked  
Millin Associates  
MITC  
Mutual of America  
National Datacare Corporation  
Nationwide Insurance Company  
Netsmart  
NextGenAT, Inc.  
NFP  
Niche Academy  
Pharmacy Alternatives by  
PharMerica  
Professional Medical Fulfillment  
Relias  
Rest Assured, LLC  
RFP Properties  
Sandata Technologies

SETWorks  
Sevita  
SimplyHome  
SK life science  
StationMD  
SteadyCare, LLC  
Tarrytown Expocare Pharmacy  
TaskMaster Pro (TMP)  
Terrapin Pharmacy, LLC  
The Next Step Programs  
Therap Services  
Twinsis, LLC  
Unit4  
Waypoint Interactive



# A SUPERCHARGED EXPERIENCE



ANCOR wants all exhibitors at its Annual Conference to have a positive experience, so before the event, all confirmed exhibitors will be invited to participate in a Zoom meeting with ANCOR staff to help you “supercharge” your ANCOR Annual Conference experience. That session will be recorded and made available to exhibitors unable to participate at the scheduled time.





# WHAT OTHERS ARE SAYING



“ As a first-time attendee of ANCOR’s Annual Conference, I was impressed with the quantity and quality of attendees and the value of the content covered in general sessions and breakouts. As a result, my company is actively looking to increase participation in future ANCOR events.

—Kenneth Goode, DIRECTV for Business



“ Exhibiting at the ANCOR [Annual Conference] offers unprecedented opportunities to connect with hundreds of decision-making providers and state developmental disability agency leaders. It’s *the* place to be to make connections with people in this field.

—Craig Escudé, IntellectAbility



“ We were *thrilled* to take part in ANCOR’s [2022] Conference! We had the opportunity to catch up with old friends, meet a few new ones, exhibit our human services solutions, engage in sessions, and sponsor an amazing keynote speaker. We look forward to participating again in 2023!

—Debbie Rueger, Nationwide Insurance



# ABOUT YOUR EXHIBIT BOOTH

ORGANIZATION TYPE	COST
ANCOR National Partners	\$0
All Others	\$1,850
Additional Registrants	\$975

## EXHIBIT COST & PERSONNEL

The table above shows the cost to exhibit. Regardless of how many representatives from your company will attend the ANCOR Annual Conference, all participants affiliated with your exhibit must be employed by your organization and registered for the Conference. All registrants will be issued an all-access badge. The first all-access badge is included in the cost of the exhibit booth based on the type of organization as outlined above. Up to two additional registrants can register for a discounted rate of \$975.

## YOUR BOOTH INCLUDES

- One all-access badge
- One 6' long, 30" tall table
- Two chairs
- Pipe-and-drape between your exhibit and those of adjacent exhibitors
- One sign identifying your company
- A full attendee list, furnished following the conclusion of the Conference
- Discounted registration rates for up to two additional employees of your organization (beyond the registration that is included with your exhibit fee)
- Inclusion in the exhibitor listing located on the Conference Mobile App
- Inclusion in the exhibitor listing located in the printed Conference program guide
- Inclusion in the exhibitor listing located on ANCOR's website



# KEY BENEFIT INFORMATION

## ATTENDEE LISTS

As part of the fee to exhibit, all confirmed exhibitors will receive the post-Conference final attendee list within two weeks of the Conference. ANCOR National Partners will also receive the pre-Conference registration list.

## EXHIBIT PLACEMENT

Exhibit space will be assigned taking into consideration (1) organization type (i.e., National Partner, ANCOR member, all others), (2) the order in which payment of exhibit fees occurs, and (3) the proximity of other exhibitors that are direct competitors. No exhibitor may request a specific space assignment, and no exhibit space will be assigned prior to ANCOR's receipt of payment for the full exhibit fee. ANCOR reserves the sole and exclusive right to determine final exhibit space assignments and to alter or modify space assignments at any time.

## LEAD RETRIEVAL

ANCOR is pleased to offer exhibitors lead retrieval functionality for a nominal fee (\$250 for National Partners; \$400 for all others). Using the new Conference app, exhibitors that opt in will be able to scan attendees' badges and collect key contact information. No more collecting business cards, writing down names, or manually marking off spreadsheets; this option affords exhibitors the opportunity to collect attendee information with the simple scan of a badge.



# EXHIBITOR FINE PRINT

## EXHIBIT ACCEPTANCE

ANCOR reserves the right to accept or reject an exhibitor based on space limitations, relevance, appropriateness, timeliness or other criteria. Participation in the 2023 ANCOR Annual Conference Exhibit Hall implies acceptance of these policies.

## PAYMENT, REFUND & CANCELLATION POLICIES

The total amount for exhibit space is due upon the reserving of space and signing of the contract; no exhibit is assumed confirmed until payment has been received.

*Refunds:* If an exhibitor, after submitting payment, is no longer able to attend, a request must be made in writing to ANCOR no later than March 23, 2023. The exhibitor fee will be refunded less a \$250 administrative fee. Absolutely no refunds will be made after March 23, 2023.

*Cancellation:* If a situation should arise in which ANCOR postpones or cancels the 2023 Annual Conference for any reason, the following cancellation policy will take effect:

- If the Conference is moved from the original date to a new date within the same calendar year, and the exhibitor is unable to attend on those new dates, a full refund will be granted.
- If the 2023 ANCOR Annual Conference is canceled entirely and will not occur within the same calendar year, a full refund will be granted.
- If the 2023 ANCOR Annual Conference moves to a completely virtual event, the following cancellation policy will take effect, and two options will be made available:
  - The exhibitor would have the option to participate as a virtual exhibitor.
  - A full refund (not including dues) will be granted upon request from the exhibitor.





# EXHIBITOR FINE PRINT

## **SECURITY AND INSURANCE**

Security will not be provided by ANCOR or by the hotel properties. Please do not leave valuables unattended. The exhibitor understands that neither ANCOR nor the Conference venue maintains insurance covering the exhibitor's property or lost revenue and it is the sole responsibility of the exhibitor to obtain such insurance.

## **STAFFING**

Exhibit tables must be staffed during official exhibit hours by designated representatives. Representatives must be registered and wear the provided name badges while in the exhibit area.

## **NAME BADGES**

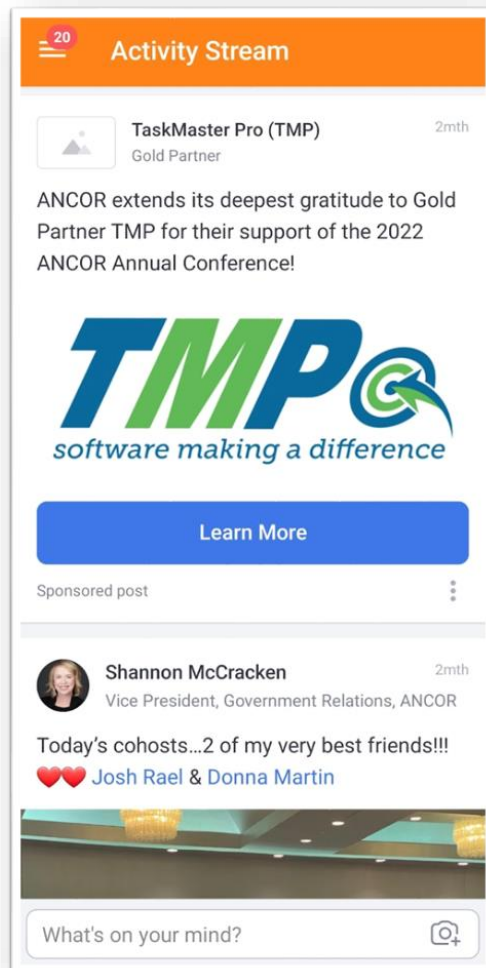
Exhibiting companies must request and obtain name badges at the exhibitor registration area upon arrival at the ANCOR Annual Conference. This will be for distribution only to the exhibiting company's employees who will staff their exhibit space during Exhibit Hall hours. Name badges will include the employee's name and the exhibiting company's name. Exhibitors must wear name badges at all times to access the various components of the Conference, including education and plenary sessions. Name badges will not grant exhibit personnel access to ticketed events, such as the ANCOR Foundation Fundraising Reception; separate tickets for these events will be available for purchase.

## **USE OF EXHIBIT SPACE**

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. Exhibitors must keep all sound equipment and noise low to avoid disturbing the Conference and/or other exhibitors.



# EXHIBITOR FINE PRINT



*A screenshot of an exhibitor acknowledgment on the Annual Conference mobile app*

## UNOCCUPIED SPACE

ANCOR reserves the right to sell or occupy reserved space if said space remains unoccupied as of the inspection deadline of 4 pm on Monday, April 24.

## EXHIBIT ACCESS

ANCOR reserves the right to limit access to the Exhibit Hall to anyone during times when the show is not officially open.

## FOOD SERVICE IN THE EXHIBIT HALL

No exhibitor may distribute samples of food or beverage in its exhibit space without ANCOR's prior written approval. Any requests to distribute food or beverage in the exhibit space must be made to ANCOR by March 13, 2023.

## MOBILE APP

ANCOR Annual Conference attendees, including exhibitors, can use the Conference app (powered by Pathable) to build customized daily activities during the 2023 Conference. The app will include a complete list of exhibitors and an interactive Exhibit Hall floor plan.



# EXHIBITOR FINE PRINT

## SHIPPING

Approximately one month before the ANCOR Annual Conference, ANCOR will provide all confirmed exhibitors with information about how to ship boxes and exhibit materials to the Chicago Marriott Downtown Magnificent Mile, as well as how to ship materials back to your office after the Conference is over.

## OTHER REQUESTS

Electricity and other exhibitor needs will be coordinated directly between the exhibitor and the Conference venue; information and forms will be provided to confirmed exhibitors by ANCOR well in advance of the Conference.

*At right, an exhibitor poses in front of her table at an ANCOR Annual Conference.*





A woman with short blonde hair and glasses, wearing a black blazer with a white patterned sleeve, is speaking at a wooden podium. She has her hands raised in a gesture. The podium has a sign that reads "BRIDGES to better outcomes" and "#BetterOutcomes19". The background is a purple and white striped curtain.

# WHY SPONSOR?

*Photo: ANCOR CEO Barbara Merrill addressing attendees at the 2019 ANCOR Annual Conference*

# BECOME A SPONSOR

ANCOR strives to deliver an Annual Conference experience that exceeds attendees' expectations and is an essential component of your company's annual marketing and engagement efforts. At the same time, we recognize that although ANCOR members appreciate receiving information about companies' products and services, they are more likely to remember and engage with companies that partner with ANCOR to support our collective mission.

**In other words, you have a prime opportunity to increase visibility, build relationships and maximize the return on your investment in the ANCOR Annual Conference attendance through any of the sponsorship opportunities described in this section.**

## WHY SPONSOR?

Simply put, it's your best opportunity in 2023 to:

- **Leverage Enhanced Networking Opportunities.** More than anything else, people attend conferences to connect with like-minded individuals and gain valuable insights. As a Conference Sponsor, you can increase your visibility, reinforce your brand and solidify your company's status as a credible resource for I/DD products and services.
- **Build Brand Awareness.** Our sponsorships have been curated to help you target audiences before, during and after the Conference with opportunities that will produce added value and increased views. The ANCOR Annual Conference may very well be the missing piece in your company's marketing puzzle.
- **Access Thought Leaders & Decision Makers.** ANCOR brings together national and international leaders, policymakers, disability rights professionals, agency board members and advocates all under one roof to discuss vital issues facing the field.





# SPONSORSHIP BENEFITS

In addition to the benefits listed under each opportunity, all sponsors will also receive:

- The final, post-Conference attendee list, including participants' full contact information.
- Brand placement on the 2023 Annual Conference section of ANCOR's website.
- Recognition in the 2023 ANCOR Annual Conference Mobile App.
- Recognition in the 2023 ANCOR Annual Conference print program guide.





# SPONSORSHIP OPPORTUNITIES

> To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## CONFERENCE LANYARDS—

**SOLD •**

Your logo is displayed on the highly visible lanyard worn by all attendees.

## CONFERENCE TOTE BAGS—

**SOLD •**

Your logo is displayed on the tote bags provided to all registered attendees. You also have the option to place an item in the tote bags.

## CONFERENCE APP—

**SOLD •**

Essential for every Conference attendee, ANCOR's Conference Mobile App will enable users to navigate and engage throughout the 2023 Annual Conference. The App features the Conference agenda, presentation materials, attendee list, speaker bios, a Conference-specific Twitter feed and more. Your logo will appear on the opening "splash" screen of the App, giving you visibility each time an attendee opens it.

## KEYNOTE ADDRESS—

**SOLD •**

Each Keynote Address sponsor has the opportunity to introduce the keynote speaker to the audience and make brief personal remarks. Last year's keynote speakers were Maysoon Zayid, renowned comedian, actress, disability advocate and tap dancer; and award-winning journalist Kevin Ahmaad Jenkins, an acclaimed diversity and inclusion thought leader.



# SPONSORSHIP OPPORTUNITIES

- > To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## MONDAY EVENING WELCOME RECEPTION—

**SOLD •**

Be the first to help welcome attendees to the 2023 ANCOR Annual Conference! This reception is the perfect opportunity to set the tone for the Conference and begin conversations that can continue over the next two days. Sponsorship includes the opportunity to make remarks, as well as logo placement on signage during the event, recognition from the Conference mainstage, and visibility in a social media post.

## MONDAY EVENING “PRETTY COOL” POPSICLE PARTY—

**SOLD •**

A unique evening networking and social event in which Conference participants will gather with friends to play games in a makerspace-style format: think Lego, Lincoln Logs, Jenga, and an array of other fun, hands-on activities. For dessert, we'll enjoy popsicles from Pretty Cool Popsicles, a locally owned, community-conscious business. Your support enables brand placement in this fun, casual way to unwind from a long but productive first day of the Conference!



# SPONSORSHIP OPPORTUNITIES

- > To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## **TUESDAY WELCOME BREAKFAST IN THE EXHIBIT HALL—**

**SOLD**

Help ANCOR Annual Conference participants fuel up for a day of engaging dialogue and idea exchange by sponsoring a Continental Breakfast with an assortment of fresh fruit, pastries, coffee, juices and more. (In addition to signage with your company logo next to the refreshments, ask about options for branded coffee cups, sleeves and/or napkins so attendees can carry your brand around with them throughout the morning.)

## **TUESDAY EVENING ANCOR FOUNDATION FUNDRAISING BOAT CRUISE—**

**SOLD**

Tap into the excitement of our mid-Conference, ticketed fundraising event, which typically boasts strong attendance of up to 150, including members of the ANCOR and ANCOR Foundation Boards of Directors. And, it's on a boat! This year's event will be a private boat cruise along the gorgeous Chicago River and stunning Lake Michigan. Sponsorship includes the opportunity to make remarks, as well as logo placement on signage during the event and visibility in a social media post.

## **COFFEE BREAKS—\$1,500 each**

ANCOR will display your company's logo on signage in the break area and the meeting program.



# SPONSORSHIP OPPORTUNITIES

- > To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## HEADSHOT LOUNGE—

We all want to look our best, but it's often hard to find the time to get our headshots updated. You can connect with ANCOR members and create a lasting impression by sponsoring professional photo sessions at the Conference. Each session will include at least three shots that participants can download following the Conference. ANCOR will display the company logo on signage at the Headshot Lounge. The sponsor can have a representative present at the Headshot Lounge for dialogue and networking.





# SPONSORSHIP OPPORTUNITIES

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## **FLOOR GRAPHICS (1 still available)—\$2,000**

Increase attendee attention on your exhibit space with a graphic affixed to the floor featuring your logo and booth number and pointing to your booth.

## **HOTEL KEY CARDS—\$5,000**

Your company logo will be on the keycards provided to all attendees staying at the Chicago Marriott Downtown Magnificent Mile for continuous exposure throughout Conference. (Note: Additional production and hotel setup fees may apply.)

## **ELEVATOR WRAPS—**

**SOLD**

ANCOR will place your custom advertisement on the doors of the “express elevators”—the elevators closest to the Conference registration area. There are two elevators in the express elevator bank that take attendees between floors.

## **CONFERENCE NOTEBOOKS—**

**SOLD**

Your logo on display on notebooks available to pick up at the registration desks.



# SPONSORSHIP OPPORTUNITIES

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## **QUARTERLY MEETING OF ANCOR NATIONAL PARTNERS—\$2,000**

ANCOR's National Partners will have their quarterly meeting during the 2023 ANCOR Annual Conference, which will be a 90-minute lunch meeting. Sponsorship includes logo placement on signage, as well as the opportunity to provide welcome remarks. (Note: This sponsorship opportunity is limited to ANCOR National Partners.)

## **ANCOR FOUNDATION LEADERSHIP ACADEMY NETWORKING DINNER—**

**SOLD**

Your logo will appear on signage during this event. Additionally, this sponsorship offers the opportunity to meet and network with future leaders of ANCOR, as well as members of the ANCOR Foundation Board of Directors and several alumni of the ANCOR Foundation Leadership Academy.

## **PRESENTATION OF ANCOR FOUNDATION LEGACY LEADERS INDUCTEES—\$2,500**

Recognition as sponsor in all award-related marketing. Sponsor will also be invited on stage to help present the awards during the 2023 ANCOR Annual Conference.



# SPONSORSHIP OPPORTUNITIES

- > To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## **PRESENTATION OF ANCOR FOUNDATION COMMUNITY BUILDER AWARD—\$2,500**

Recognition as sponsor in all award-related marketing. The sponsor will also be invited onto the stage to help present the awards during the 2023 ANCOR Annual Conference.

## **RENEE L. PIETRANGELO LEADERSHIP FORUM—**

**SOLD •**

This is a pre-Conference session on Sunday designed for participants of the ANCOR Foundation Leadership Academy, as well as others looking to hone their leadership prowess. Sponsorship includes logo placement and recognition on all session materials, as well as the opportunity to introduce speakers and actively participate in the session.

## **CONFERENCE TRACK—\$2,500 each (4 remaining)**

The 2023 ANCOR Annual Conference will have five session tracks. For each of the sessions in that track, sponsors will enjoy brand recognition in materials and signage identifying those sessions.



# SPONSORSHIP OPPORTUNITIES

- > To take advantage of any of these sponsorship opportunities, or to learn about bundling opportunities, please email Mariana Nork at [mnork@ancor.org](mailto:mnork@ancor.org).

## **NETWORKING LOUNGE—\$3,500 per day (1 day still remaining)**

Our Conference networking lounge is in a high-traffic area adjacent to the Exhibit Hall and the main foyer. Sponsor will enjoy brand recognition, as well as the opportunity to plan exclusive programming in consultation with ANCOR. Sponsors can also offer snacks and refreshments to attendees for an additional cost.

## **BUILD COMPETITION BENEFITING CHICAGO PUBLIC SCHOOLS—**

**SOLD •**

Each exhibitor this year will be asked to leave the traditional swag at home and instead select one of the many school supplies needed by area students. As attendees visit exhibitors throughout the Conference, they will be picking up the “building blocks” of this unique team event that will take place once the exhibitor tables are packed up. The Exhibit Hall will transform into a creative makerspace, with teams competing using only the “swag” (school supplies) gathered to build something related to the sponsor’s mission. The sponsor will get to headline the event and select the winning team, and all school supplies used will be donated by ANCOR on the sponsor’s behalf to Chicago Public Schools.

## **WATER BOTTLES—**

**SOLD •**

Your logo is displayed on water bottles offered to all attendees throughout Conference, available at the registration area and put out in the breakout rooms.





# SPONSOR FINE PRINT

## AVAILABILITY

Sponsorship opportunities are allocated on a first-come, first-served basis. ANCOR reserves the right to refuse sponsorships.

## CONFIRMATION

ANCOR will provide acknowledgement of your application upon receipt. However, you will only be given confirmation of your sponsorship once payment has been received.

## PAYMENT

Payment is due within 30 days of receipt of ANCOR-issued invoice, unless other arrangements have been made in advance. Payment can be made by check or credit card.

## CANCELLATIONS

Sponsorships cancelled before March 20, 2023 will forfeit 50% of payment unless that sponsorship is resold, in which case a 20% service fee will be assessed. There will be no refunds for sponsor cancellations after March 20.



*ANCOR Foundation leaders pose with one of ANCOR's National Partners*



# GET IN TOUCH



**Ready to Get Started?  
Contact Mariana!**

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301.509.2057







**SEE YOU IN CHICAGO!**