

2023 ANCOR Annual Conference Presenter Toolkit

Sample Social Media Posts

Thank you for joining us as a presenter at the 2023 ANCOR Annual Conference! Being selected as a conference speaker is a great accomplishment to be proud of. It's also a great chance to share with your network what amazing thought leadership you're sharing with the ANCOR community.

This tool offers sample social media content that makes it easy for you to spread the word about the Annual Conference. Feel free to copy and paste this language into your social media platform of choice (just make sure to replace any **text highlighted in yellow** below). You can also customize these posts to fit your own voice.

If you would like support using this tool, please contact Alli Strong-Martin, ANCOR's Communications Coordinator, at astrong-martin@ancor.org.

Sample Social Media Posts (LinkedIn, Facebook)

1. I'm thrilled to be heading to Chicago to present **[Session Title]** at the 2023 ANCOR Annual Conference. I hope to see you there! #PossibilityUnleashed
2. I'm looking forward to presenting **[Session Title]** at the 2023 ANCOR Annual Conference in Chicago on April 24-26! I'll be speaking on **[topic, issue]**. Come join me as we reexamine past practices to design the services of the future. #PossibilityUnleashed
3. The 2023 ANCOR Annual Conference is jam-packed with some of the most dynamic thinkers in our field! Come find out what possibilities we can unleash together, April 24-26, in Chicago! www.ancor.org/2023conference #PossibilityUnleashed

Tips & Tricks

Conference Hashtag: Make sure to use the hashtag #PossibilityUnleashed in your posts—this helps us amplify your voice on our own ANCOR social media channels.

Tag Us: Tag ANCOR and your fellow presenters (if applicable). To do this on both LinkedIn & Facebook: use the @ symbol to tag an individual or organization.

Don't Forget Alt Text: Remember to use Alternative Text to describe your for those who are blind or who have low vision. For example, alt text for images included might be:

Photo of the Chicago skyline at night, next to text that reads: I'm Presenting at the 2023 ANCOR Annual Conference.



Questions?

[Email Alli Strong-Martin](#), ANCOR's Communications Coordinator, with any questions or feedback.