



2023 National Partners Program Benefits Overview

Partner Benefit	Bronze	Gold	Platinum	Diamond
Opportunities for Brand Recognition				
Recognition on ANCOR website	✓	✓	✓	✓
Inclusion in annual partner recognition e-blast to all members	✓	✓	✓	✓
Inclusion in annual partner recognition e-blast to all State Association members	✓	✓	✓	✓
Inclusion in ANCOR Annual Conference materials (mobile app, select signage, select social media)	✓	✓	✓	✓
Option to contribute door prize for ANCOR Annual Conference raffle	✓	✓	✓	✓
Dedicated e-blast to all members announcing partnership			✓	✓
Opportunities to Network with ANCOR Members				
Receive full ANCOR membership list		2x / year	4x / year	4x / year
Present educational session to ANCOR members ¹		1x / year	2x / year	3x / year
ANCOR Annual Conference All-Access Pass(es) ²	1	2	4	6
Exhibit space(s) at ANCOR Annual Conference ³		1	2	2
Receive ANCOR Annual Conference post-Conference registrant list	✓	✓	✓	✓
Receive ANCOR Annual Conference pre-Conference registrant list		✓	✓	✓
Opportunities to Network with ANCOR National Partners				
Invitation to participate in quarterly virtual partner meetings	✓	✓	✓	✓
Invitation to participate in annual partner roundtable at ANCOR Annual Conference	✓	✓	✓	✓
Opportunities to Expand Your Influence				
Invitation to participate in Hill Visits during 2023 Policy Summit			✓	✓
Invitation to present during ANCOR all-staff meeting			✓	✓
Invitation to exclusive meeting with ANCOR executive leadership team			✓	✓
Invitation to exclusive meeting with ANCOR CEO				✓
Invitation for one company representative to attend ANCOR Board of Directors dinner				✓

¹ Live webinar marketed by ANCOR or pre-recorded video sent by ANCOR to membership for on-demand viewing. Diamond and Platinum Partners have opportunity for educational session(s) to be introduced by a member of ANCOR’s executive leadership team.

² National Partners enjoy a 10% discount on additional Annual Conference registrations beyond those included in Partnership Agreement.

³ Diamond and Platinum Partners enjoy prime placement of their exhibit spaces within the Annual Conference Exhibit Hall.