



2024 National Partners Program Benefits Overview

Partner Benefit	Bronze \$8,500 (limit 10)	Gold \$14,000 (limit 18)	Platinum \$30,000 (limit 6)	Diamond \$40,000 (limit 3)
Opportunities for Brand Recognition				
Recognition on ANCOR website	✓	✓	✓	✓
Inclusion in annual partner recognition e-blast to all members	✓	✓	✓	✓
Inclusion in annual partner recognition e-blast to all State Association members	✓	✓	✓	✓
Inclusion in ANCOR Connect materials (mobile app, select signage, select social media)	✓	✓	✓	✓
Option to contribute door prize for ANCOR Connect raffle	✓	✓	✓	✓
Dedicated e-blast to all members announcing partnership			✓	✓
Opportunities to Network with ANCOR Members				
Receive full ANCOR membership list		2x / year	4x / year	4x / year
Present educational session to ANCOR members		1x / year	2x / year	3x / year
ANCOR Connect All-Access Passes ¹ (April 8-10)	1	2	4	6
Exhibit space(s) at ANCOR Connect ²		1	2	2
Receive ANCOR Connect post-Conference registrant list	✓	✓	✓	✓
Receive ANCOR Connect pre-Conference registrant list		✓	✓	✓
Opportunities to Network with ANCOR National Partners				
Invitation to participate in quarterly virtual partner meetings	✓	✓	✓	✓
Invitation to participate in annual partner roundtable at ANCOR Connect	✓	✓	✓	✓
Opportunities to Expand Your Influence				
Invitation to participate in Hill Visits during 2024 Policy Summit (September 23-24)			✓	✓
Invitation to present during ANCOR all-staff meeting			✓	✓
Invitation to exclusive meeting with ANCOR executive leadership team			✓	✓
Invitation to exclusive meeting with ANCOR CEO				✓
Invitation for one company representative to attend ANCOR Board of Directors dinner				✓

¹ National Partners enjoy a 10% discount on additional ANCOR Connect registrations beyond those included in Partnership Agreement.

² Diamond and Platinum Partners enjoy prime placement of their exhibit spaces within the ANCOR Connect Exhibit Hall.