SPONSOR & EXHBITOR PROSPECTUS

THE POWER **OF WE**

ANCOR CONNECT '24

SANTA FE, NM - APRIL 8-10

ANCOR ANCOR CONNECT '24

On behalf of our vibrant, ever-growing community of providers, ANCOR is thrilled to share what we have in store for ANCOR Connect '24, and we appreciate the opportunity to invite you to participate.

ANCOR Connect—the event formerly known as the ANCOR Annual Conference—will take place April 8-10, 2024, in Santa Fe, New Mexico. As always, the event will offer businesses like yours the opportunity to exhibit, to sponsor special programming and, most importantly, to leverage the nation's largest gathering of leaders in the intellectual and developmental disability (I/DD) services community.

Held annually, ANCOR Connect convenes thought leaders from every part of the country. Its keynote addresses, hands-on workshops, interactive breakout sessions and other presentations on critical and timely subjects inspire, provoke, and precipitate conversations about the most pressing issues facing community-based disability providers.

Why participate in ANCOR Connect? Quite simply, it is:

- Your gateway to service providers, decision-makers, policy influencers, and others shaping the future of I/DD services.
- Your invitation to connect with nearly 1,000 like-minded professionals from communities across the country.
- The perfect place for your business to showcase its products and services in front of prospective customers and industry experts.
- A hub for information and services that empower providers to better support people with I/DD.
- Your opportunity to partner in the pursuit of the best practices and smart solutions that equate to fully inclusive communities for people with I/DD.

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upport people with I/DD. art solutions that equate to fully inclusive





Why ANCOR? About ANCOR About ANCOR Connect The ANCOR Connect '24 Experience • • • • • 14 Why Exhibit? Exhibitor Fine Print Why Sponsor? Sponsorship Opportunities Sponsor Fine Print Get in Touch **Contraction Get in Touch Get in Touch Get in Touch**







ABOUT ANCOR

For more than 50 years, the American Network of Community Options and Resources (ANCOR) has been a leading advocate for the critical role service providers play in enriching the lives of people with intellectual and developmental disabilities (I/DD).

As a national nonprofit trade association, ANCOR represents nearly 2,000 organizations employing more than a half million professionals who serve more than one million individuals with I/DD. Our mission is to advance the ability of our members to support people with I/DD to participate fully in their communities.

Together we:

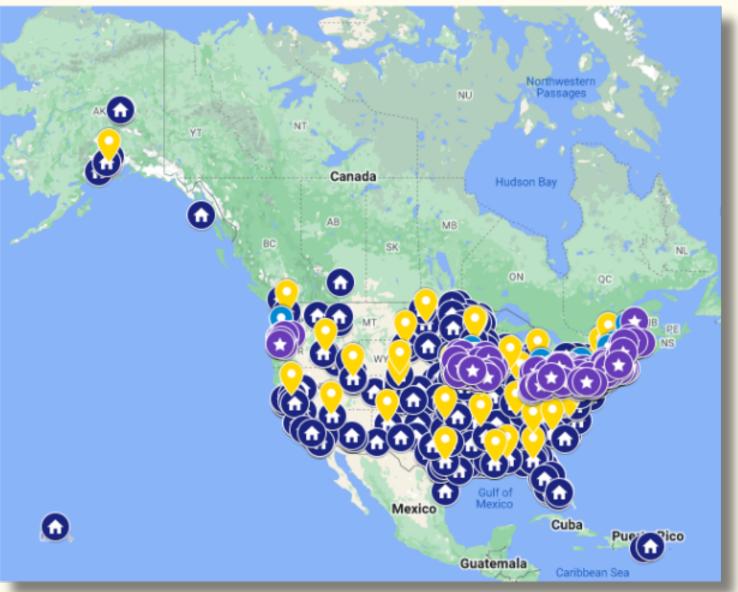
- Shape policy: We offer leadership and represent the needs and interests of private providers before Congress and federal agencies, continually advocating for the crucial role private providers play in enhancing and supporting the lives of people with disabilities and their families.
- Share solutions: We provide organizational, professional and leadership development; networking opportunities and services; innovations and leading practices in service delivery; and partnerships and collaborations that support our members in offering quality supports and services.
- Strengthen community: Our goal is to be the indispensable leader, resource and advocate for a diverse disability services network that ensures the full benefits of community engagement for people with disabilities of all ages.

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ANCOR's mission is to advance the ability of our members in supporting people with intellectual and developmental disabilities to fully participate in their communities.





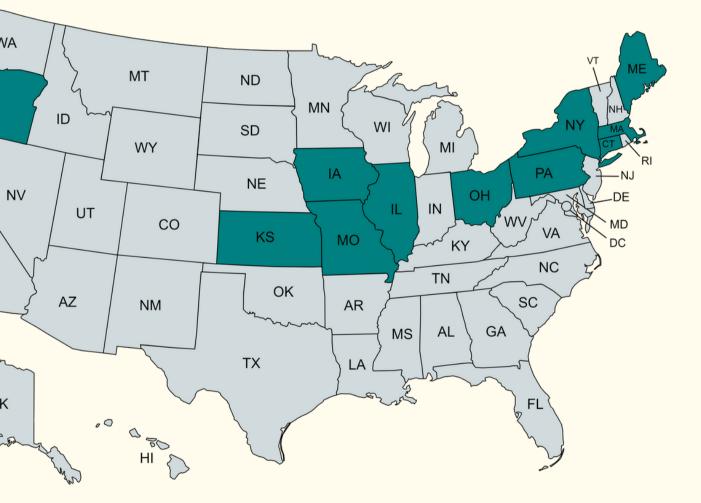


Map of North America depicting where ANCOR members are located

CA

WA

OR



Map of the US depicting where 100% state associations are located (CT, IL, IA, KS, ME, MA, MO, NY, OH, OR, PA)



ABOUT ANCOR

ANCOR aims to:

- Influence responsible federal public policy to protect and promote quality services.
- **Obtain resources** to attract, expand and retain a quality workforce.
- Be an invaluable resource to equip providers and partners in understanding and responding to impacts, opportunities, emerging practices and trends.
- Shape the future of service delivery models and measures to ensure sustainable services.







WHY ANCOR CONNECT '24?



ANCOR CONNECT '24

Each year, the ANCOR community comes together for three days to celebrate our accomplishments from the past year, look forward to the challenges and opportunities ahead, and celebrate the people whose imagination makes possible community inclusion for all.

It is in that spirit that we proudly announce the new name for what has long been our signature event! Although the new name, ANCOR Connect, reflects our mission to connect providers with the people and ideas that empower better services for more people, our signature gathering remains a hub for the learning, networking and the sense of community you've come to expect.

Building on the growing energy within our community, our theme for ANCOR Connect '24 is *The Power of We*. This theme celebrates the strength of our community. It reminds us that when we connect as a network of diverse providers—large, small and everything in between—and we tap into a collective intelligence that translates into powerful results. There's little we can't achieve together when we learn from each other's experiences, leverage each other's talents, and pool our collective insights.

There is no better place to be than Santa Fe for an immersive learning and creative journey.



SANTA FE, NEW MEXICO

The strength of community is evident throughout the historical city of Santa Fe and its surroundings, as it abounds with history, culture, spirituality and a sense of reverence that is not found in many locations.

In 2005, Santa Fe became the first city in the United States to join the UNESCO Creative Cities Network, selected for its innovation, investment and community in a range of arts and creativity. Santa Fe is widely recognized as the world's best city for art galleries and museums, and a recent article in Travel & Leisure recognized it as one of "10 of the World's Best Cities for Art Lovers."

But it is the history of trade that is imbedded in Santa Fe's history and culture, from trade fairs that had been attended by early Pueblo Indians and Mexico's indigenous population, to the Santa Fe Trail and the International Folk Art Market, there is a deep sense of community that permeates Santa Fe. Its diverse residents warmly welcome tourists and visitors throughout the year, helping all of us to be inspired by all that Santa Fe has to offer.

We are so pleased to bring our ANCOR community to this extraordinary community in the southwest, and at ANCOR Connect '24, we will be one community.

We hope you'll join us for three days of building connections, sharing inspiration and shaping innovations. ANCOR Connect '24 seeks to harness the "power of we" at the year's premier national gathering of the I/DD services community.



WHO ATTENDS?

All staff from I/DD provider agencies are welcome and encouraged to attend ANCOR **Connect**, including:

- Executive leaders
- Program directors and managers
- Frontline supervisors
- Direct support professionals
- Care coordinators and support coordinators
- Nurses & other clinical staff
- Administrative support staff
- Agencies' board members

In addition to staff from provider agencies, ANCOR **Connect draws a diverse range of other** participants, including:

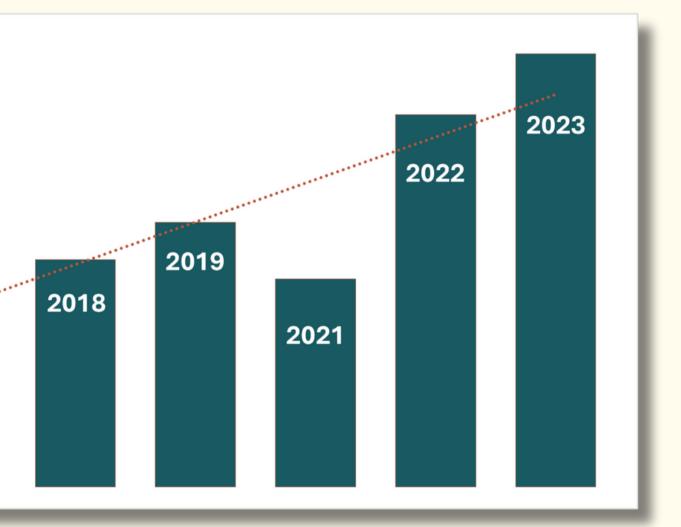
- Self-advocates and other individuals with I/DD • Family members of individuals with I/DD
- Researchers
- Federal, state and local policymakers and regulators
- At-large members of the disability advocacy community
- Business leaders like **YOU** who offer the products and services on which I/DD providers rely



PAST ATTENDANCE DATA

YEAR	LOCATION	NUMBER OF ATTENDEES
2023	Chicago, IL	960
2022	Miami, FL	825
2021	Virtual	461
2020	Cancelled	N/A
2019	Portland, OR	586
2018	New Orleans, LA	504
2017	San Antonio, TX	467

2017





ATTENDEE PROFILE

Of course, ANCOR Connect isn't just about being the biggest gathering of the I/DD community.

As the table to the right depicts, our attendee profile reflects the influence and the diversity of ANCOR members as industry leaders. Here's a snapshot of the attendees at our 2023 event in Chicago.



Management

Frontline Supervis

Direct Support

Other (Includes G Sales/Business D Marketing/Comm

TITLE	% OVERALL
te	52%
	32%
isor	3%
	4%
Government Relations, Development, nunications, and Fundraising)	9%



THE 2024 EXPERIENCE

There is no shortage of reasons why sponsoring or exhibiting at ANCOR Connect '24 should be part of your company's 2024 business strategy. The event will offer countless opportunities to:

- Network with existing and potential customers.
- Enjoy brand placement in front of the largest national gathering of I/DD services professionals.
- Build relationships with ANCOR members by demonstrating the alignment of your values with their businesses.
- Glean a deeper understanding of agency professionals' unique challenges in different parts of the country.
- Get insights into ANCOR's role in the broader I/DD community and how to deepen your engagement with ANCOR year-round.

What Sets ANCOR Connect Apart?

Whereas other conferences simply relegate sponsors and exhibitors to the exhibit hall only, ANCOR deeply values your participation in plenary sessions, educational breakouts, evening networking opportunities and every other aspect of the conference experience.

Thus, exhibitors and sponsors are encouraged to connect wherever participants can be found: sessions, receptions, meals and social activities.

As an added bonus, we'll walk you through tips and tricks to make the most of the conference through our highly acclaimed "supercharge" session, a pre-conference virtual meeting that helps you make the most of your investment in ANCOR.



SCHEDULE **IFRVIFW**



- Leadership Meetings
- Pre-Conference Sessions
- Exhibit Hall Opens
- New Attendee Meet & Greet
- Opening Plenary Session
- Welcome Reception for All Conference Participants in the Exhibit Hall



- Exhibit Hall Open All Day • 3 Networking Breaks with
- Exhibitors
- 4 Brain Breaks Cultural Engagement in Santa Fe
- 2 Plenary Sessions
- 18 Educational Breakouts
- Exhibitor Event Supporting Santa Fe Public Schools
- Foundation Awards **Ceremony & Leadership** Academy Graduation
- Foundation Reception



- DSP of the Year Awards **Breakfast**
- 12 Educational Breakouts
- Critical National Trends Panel
- Closing Plenary & Lunch



CONFERENCE VENUES

With a community as large as ours, ANCOR is going citywide in Santa Fe! ANCOR Connect will be a significant presence throughout downtown Santa Fe, with pre-conference sessions and the ANCOR Foundation Reception happening at the historic La Fonda on the Plaza. All keynote presentations, plenary sessions and breakout sessions, as well as the Exhibit Hall, will be located at the Santa Fe Community Convention Center. For lodging and accommodations, participants will choose from seven area hotels based on their location and budget preferences.

Room blocks for all hotel properties will open in late 2023; all paid and confirmed exhibitors will be sent notice of how to reserve their rooms before that date. We expect that all National Partners, conference sponsors, and exhibitors will book their hotel rooms within ANCOR's contracted block of rooms.



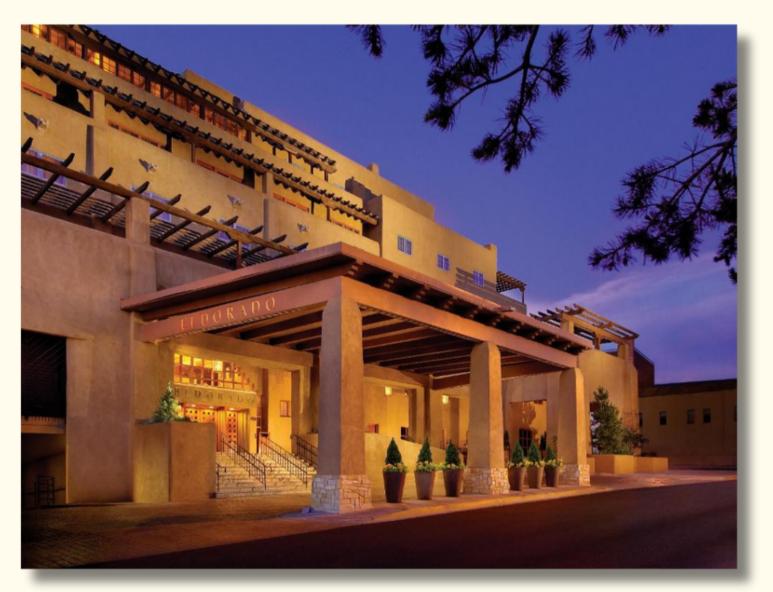
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ANCOD Connect will be a significant

SANTA FE COMMUNITY CONVENTION CENTER



CONTRACTED HOTEL BLOCKS



EL DORADO HOTEL & SPA

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HILTON SANTA FE HISTORIC PLAZA HOTEL



CONTRACTED HOTEL BLOCKS





INN & SPA AT LORETTO

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LA FONDA ON THE PLAZA SANTA FE



CONTRACTED HOTEL BLOCKS



LA POSADA DE SANTA FE RESORT & SPA



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THE DRURY PLAZA HOTEL

HOTEL SANTA FE, THE HACIENDA & SPA



WHY EXHIBIT?

Quality and Leadership

www.c-q-l.org

ACCREDITATION Utilize a proven framework for quality enhancement TRAINING Improve staff development for your colleagues CERTIFICATION Ensure the accuracy of person-centered discovery RESEARCH Learn about data that enhances supports and lives Receive customized solutions to your speci



WHY EXHIBIT?

What if you had direct access to the nation's leading experts on disability supports and services, all in one place? What impact would it have on your company or organization?

The ANCOR Connect '24 exhibit hall will be the place to demonstrate your products and services within the I/DD community to 1,000 agency executives and other key leaders from communities in every corner of the country. It is the ideal venue for maximum exposure to your company.

We invite you to be an exhibitor at ANCOR Connect '24. The Exhibit Halls will be open on April 8 and 9, and the all-access pass included in your ANCOR Connect registration unlocks full access to all programming on those days, as well as on April 10.



MONDAY, APRIL 8

12:30-3:30 pm Exhibit Set Up 6:30-7:30 pm



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EXHIBIT HALL HOURS

TUESDAY, APRIL 9

- 8 am-4:30 pm Exhibit Hall Open
- 4-5 pm Exhibit Hall Open
 - Welcome Reception (Exhibit Hall)
- 8-9 am Continental Breakfast (Exhibit Hall)
- Various Networking Breaks with Exhibitors
- 4:30 pm Exhibit Tear Down



EXHIBITOR BENEFITS

In return for your commitment to supporting ANCOR as an exhibitor at ANCOR Connect 2024, your company will enjoy an array of benefits, including:

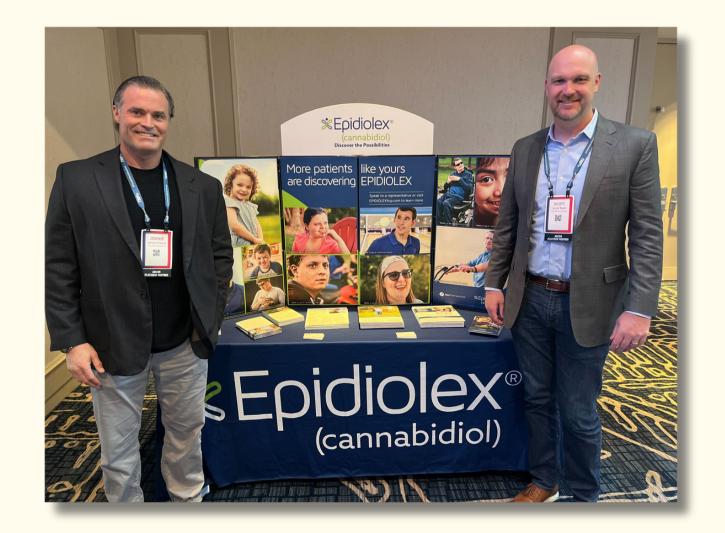
- Recognition on the ANCOR Connect '24 website. (The website for the 2023 conference garnered more than 31,000 views from nearly 9,000 distinct users.)
- Recognition in the ANCOR Connect '24 App.
- Exhibit space situated in the highest-traffic area of the Conference venue (please note that exhibitors are placed as ANCOR confirms them for the Exhibit Hall—commit early for prime placement!).
- Two days of high visibility among conference participants.
- Three days dedicated to meaningful networking opportunities.
- Two complimentary all-access registrations for your company's representatives to attend all conference programming, including plenary and educational breakout sessions.
- A complete attendee list (after the conclusion of the conference) that includes participants' names, titles, affiliations, addresses, phone numbers, and email addresses.
- Inclusion in the Exhibit Hall listing in the printed Conference program guide and on signage within the Exhibit Hall.
- The opportunity to use an app that enables badge scanning for lead retrieval (additional fee applies).



WHO EXHIBITS?

Typically, ANCOR Connect welcomes companies with expertise in:

- Accreditation
- Care management
- Consulting services
- Diagnostics
- Education and training
- Executive recruitment and training
- Health and wellness
- Insurance
- Managed care
- Medications
- Pharmacy
- Retirement and Financial services
- Technology



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We've had the pleasure to partner with ANCOR for 20+ years. This partnership enables us to establish meaningful relationships with members, especially at the Annual Conference. As important, we so appreciate the ongoing relationships with all the ANCOR team members that keep us connected to the I/DD community.

-Mike Hutcherson, NFP



WHO EXHIBITS? 1111

To get more of a sense of who exhibits at the ANCOR Annual Conference, check out the list of companies that exhibited with us in 2023:

AbleLink Smart Living Technologies **ANCOR** Foundation Arlington Heritage Group AssuredPartners Boundary Care BrightSpring Health Services CapGrow Partners **CARF** International Castle Benefits Consulting Group **Common Energy** Core Solutions Inc. Corporation for Independent Living CQL | The Council on Quality & Leadership CreateAbility DCI (Direct Care Innovations) Dennis C. Miller Associates, Inc. DIRECTV eBridge Inc. Elevance Health eVero Corporation Foothold Technology

GoodLife University **Guardian Pharmacy Service** High Tide Press iCare Manager Inperium Institute on Community Integ IntellectAbility Irwin Siegel Agency iTherapy Docs Jazz Pharmaceuticals LRA Consultants MediSked Millin Associates MITC Mutual of America Financial My 25 / Mainstay Nationwide Insurance Co. Netsmart **Neurocrine Biosciences** Nonstop Administration & Ins Services, Inc.

	Pharmacy Alternatives by PharMerica
es	Professional Medical Fulfillment
	Qualifacts
	Relias
	Respitrack
gration	RFP Properties
	SafeDose
	Sandata
	SETWorks
	Sevita
	SHIFT
	SimplyHome
	StationMD
	SteadyCare
l Group	Tarrytown Expocare Pharmacy
	TaskMaster Pro (TMP)
	Therap Services
	Vista Care
	Wise
nsurance	



A SUPERCHARGED EXPERIENCE

We want all exhibitors at ANCOR Connect to have a positive experience. To support that objective, all confirmed exhibitors will be invited to participate in a Zoom meeting with ANCOR staff 2-3 weeks before the event to help you "supercharge" your exhibiting experience. That session will be recorded and made available to exhibitors unable to participate in the scheduled Zoom.

Today's Agenda

During today's call, we will:

- venue, exhibit hall, etc.

Sample agenda from last year's exhibitor supercharge call.

Provide a general overview of the 2023 ANCOR Annual Conference, including information about the schedule,

Walk you through the Conference app.

 Explain how the Lead Retrieval will work for exhibitors who've opted in for this service.

 Offer tips for engaging with Conference participants. Answer all of your questions!



ÁNCO

BUILD COMPETITION

Back by popular demand, exhibitors will be asked to leave the traditional swag at home and instead select one of the many school supplies needed by area students. As event attendees visit our exhibitors, they will be picking up the "building blocks" of this unique team event that will take place once the exhibits are packed up. We will have a creative makerspace, with teams competing using only the "swag" (school supplies) gathered to build something that resembles a famous landmark in Santa Fe, like the Basilica Cathedral, the Opera House, or the Mission Chapel.

We expect some wonderful friendly competition and a lot of creativity again at the ANCOR Connect '24 Build Competition.



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Participants at the Building for Better Schools 2023 event, which raised approximately \$15,000 benefiting Chicago Public Schools.



ABOUT YOUR EXHIBIT BOOTH

ORGANIZATION TYPE	COST
ANCOR National Partners**	\$0**
All Other Companies	\$2,750
Additional Registrants	\$1,000 each
Lead Retrieval Opt-in (National Partners)	\$250
Lead Retrieval Opt-in (All Others)	\$400

**If you want to learn about the ANCOR National Partners Program, <u>please visit our</u> <u>Partners page</u> or <u>email Mariana Nork</u>, ANCOR's Chief Corporate Engagement Officer.

EXHIBIT COST & PERSONNEL

The table above shows the cost to exhibit. Regardless of how many representatives from your company attend ANCOR Connect '24, all participants affiliated with your exhibit must be employed by your organization and registered for the conference. All registrants will be issued an all-access badge, which is included in the cost of the exhibit booth based on the type of organization as outlined above. Up to two additional registrants can register for \$1,000 per person.

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YOUR BOOTH INCLUDES

- Two all-access badges
- One 8'x 10' space that includes one table (6' long, 30" tall) and two chairs
- Pipe-and-drape between your exhibit and those of adjacent exhibitors
- One sign identifying your company
- A complete attendee list, furnished following the conclusion of the event
- Discounted registration rates for up to two additional employees of your organization (beyond the registration that is included with your exhibit fee)
- Inclusion in the Exhibitor listing located in the ANCOR Connect '24 App
- Inclusion in the Exhibitor listing located in the printed program guide
- Inclusion in the Exhibitor listing located on the ANCOR Connect '24 website



KEY EXHIBITOR BENEFITS

ATTENDEE LISTS

As part of the fee to exhibit, all confirmed exhibitors will receive the post-event final attendee list within two weeks of the conclusion of the event. ANCOR National Partners will also receive the pre-event registration list.

EXHIBIT PLACEMENT

Exhibit space will be assigned taking into consideration (1) organization type (i.e., National Partner, ANCOR member, all others), (2) the order in which payment of exhibit fees occurs, and (3) the proximity of other exhibitors that are direct competitors. No exhibitor may request a specific space assignment, and no exhibit space will be assigned prior to ANCOR's receipt of payment for the full exhibit fee. ANCOR reserves the sole and exclusive right to determine final exhibit space assignments and to alter or modify space assignments at any time.

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LEAD RETRIEVAL

ANCOR is pleased to offer lead retrieval functionality through LeadPod Pro for a nominal fee of \$400 (or a reduced fee of \$250 for ANCOR National Partners). LeadPod Pro enables exhibitors who opt in to scan attendees' badges and collect essential contact information. This is a great option for sharing data with your colleagues back home, and means you no longer need to collect a hodgepodge of virtual and hard copy business cards (or, worse yet, handwritten notes from attendees) to keep track of the conversations you have in the Exhibit Hall. This option allows exhibitors to collect valuable attendee information by simply using your phone to scan attendee badges.



EXHIBIT ACCEPTANCE

ANCOR reserves the right to accept or reject an exhibitor based on space limitations, relevance, appropriateness, timeliness or other criteria. Participation in the 2023 ANCOR Annual Conference Exhibit Hall implies acceptance of these policies.

PAYMENT, REFUND & CANCELLATION POLICIES

The total amount for exhibit space is due upon the reserving of space and signing of the contract; no exhibit is assumed confirmed until payment has been received.

Refunds: If an exhibitor, after submitting payment, is no longer able to attend, a request must be made in writing to ANCOR no later than March 8, 2024. The exhibitor fee will be refunded less a \$250 administrative fee. Absolutely no refunds will be made after March 8, 2024.

Cancellation: If a situation should arise in which ANCOR postpones or cancels this annual conference for any reason, the following cancellation policy will take effect:

- If ANCOR Connect '24 is moved from the original date to a new date within the same calendar year, and the exhibitor cannot attend on those new dates, a full refund will be granted.
- If ANCOR Connect '24 is canceled entirely and will not occur within the same calendar year, a full refund will be granted.
- If ANCOR Connect '24 moves to a completely virtual event, the exhibitor will have the option to participate as a virtual exhibitor. Exhibitors that opt not to participate as a virtual exhibitor will be issued a full refund upon request.



SECURITY AND INSURANCE

Security will not be provided by ANCOR, the Santa Fe Community Convention Center, or by any of the contracted hotels at which exhibitors may stay. Please do not leave valuables unattended. The exhibitor understands that neither ANCOR nor the event venues maintain insurance covering the exhibitor's property or lost revenue, and it is the sole responsibility of the exhibitor to obtain such insurance.

STAFFING

Exhibit spaces must be staffed during official exhibit hours by designated representatives. Representatives must be registered and wear the badges provided in the exhibit area.

NAME BADGES

Exhibiting companies must request and obtain name badges at the dedicated exhibitor registration area upon arrival at ANCOR Connect. This will be for distribution only to the exhibiting company's employees who will staff their exhibit space during Exhibit Hall hours. Name badges will include the employee's name and the name of the exhibiting company. Exhibitors must always wear name badges to access the various components of the event, including education and plenary sessions. Name badges will not grant exhibit personnel access to special ticketed events, such as the ANCOR Foundation Reception, although separate event tickets will be available for purchase by exhibitors.



USE OF EXHIBIT SPACE

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. Exhibitors must keep all sound equipment and noise low to avoid disturbing the event and/or other exhibitors.

UNOCCUPIED SPACE

ANCOR reserves the right to sell or occupy any unoccupied space if any rented space remains unoccupied after 4 pm MDT on Monday, April 8, 2024.

EXHIBIT ACCESS

ANCOR reserves the right to limit access to the exhibit hall to anyone during times when the Exhibit Hall is not officially open.

FOOD SERVICE IN THE EXHIBIT HALL

No exhibitor may distribute food or beverage samples in its exhibit space without ANCOR's prior written approval. Any requests to distribute food or beverages in the exhibit space must be made to ANCOR by March 1, 2024.





MOBILE APP

ANCOR Connect '24 attendees, including exhibitors, can use the ANCOR Connect '24 App to build customized daily activities during the conference. The App will include a complete list of exhibitors and an Exhibit Hall floor plan.

SHIPPING

Approximately one month before the Conference, we will provide all confirmed exhibitors with information about how to ship boxes and exhibit materials to the Exhibit Hall in Santa Fe, as well as how to ship materials back to your office after the conference is over.

OTHER REQUESTS

Electricity and other exhibitor needs will be coordinated directly between the exhibitor and the Conference venue; information and forms will be provided to confirmed exhibitors by ANCOR well in advance of the Conference.



11/1/ WHY SPONSOR?







BECOME A SPONSOR

We strive to deliver an ANCOR Connect experience that exceeds participants' expectations and is essential to your company's annual marketing and engagement efforts. At the same time, we recognize that although ANCOR members appreciate receiving information about companies' products and services, they are more likely to remember and subsequently engage with companies that partner with ANCOR to support our collective mission.

In other words, you can increase visibility, build relationships and maximize the return on your investment in ANCOR Connect '24 through any of the sponsorship opportunities described here.



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Why sponsor? Simply put, it's your best opportunity all year to:

Leverage Enhanced Networking

Opportunities. More than anything , people attend conferences to connect with likeminded individuals and gain valuable insights. As an event sponsor, you can increase your visibility, reinforce your brand, and solidify your company's status as a credible resource for I/DD products and services.

Build Brand Awareness. Our sponsorships have been curated to help you target audiences before, during, and after the event with opportunities to produce added value and increased views.

Access Thought Leaders & Decision

Makers. ANCOR brings together national and international leaders, policymakers, disability rights professionals, agency board members and advocates all under one roof to discuss vital issues facing the field.



SPONSORSHIP BENEFITS



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In addition to the benefits listed under each opportunity, all sponsors will also receive:

- The final post-event attendee list, including participants' complete contact information.
- Brand placement on the Annual Connect '24 website.
- Recognition in the ANCOR Connect '24 App.
- Recognition in the ANCOR Connect '24 print program guide.
- Recognition in the sponsor loop played before and after plenary sessions.
- Recognition on sponsor-specific signage placed throughout the conference venue.



ACCESSIBILITY SPONSOR - \$15,000

Underwrite core accessibility components of the event, to include closed captioning, live transcriptions, and interpreting services. The sponsor's logo will appear on walk-in slides in all Plenary Sessions.

ANCOR CONNECT '24 APP - \$5,000

Essential for every attendee, the ANCOR Connect '24 App will enable users to navigate and engage throughout the conference. The App features the conference agenda, presentation materials, an attendee list, speaker bios, the ability to send and receive direct messages and more. Your logo will appear in a highly visible way within the App, giving you visibility each time an attendee checks their schedule or saves a new contact.

ANCOR CONNECT '24 LANYARDS - \$4,000

Your logo is displayed on the highly visible lanyard worn by all attendees.

ANCOR CONNECT '24 ATTENDEE NOTEBOOKS - \$4,000

Your logo is displayed on notebooks available for attendees to pick up at the registration desks.

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ANCOR CONNECT '24 TOTE BAGS FOR ATTENDEES - \$7,000

Your logo is displayed on these fun tote bags that are provided to all registered attendees and always well-used after the event.

ANCOR CONNECT '24 WATER BOTTLES FOR ATTENDEES – \$4,500

Help event attendees to stay hydrated while minimizing the use of single-use plastics! Your logo is displayed on reusable water bottles offered to all attendees at the registration area.

ANCOR FOUNDATION RENEE L. PIETRANGELO LEADERSHIP FORUM - \$10,000

Your sponsorship of this Pre-Conference Workshop on Monday enables us to offer it for free to participants in the ANCOR Foundation Leadership Academy. Sponsorship includes logo placement and recognition on all session materials and the opportunity to introduce speakers and actively participate in the session.

ANCOR FOUNDATION RECEPTION - \$15,000

Tap into the excitement of our mid-event ticketed fundraiser, which typically boasts strong attendance of up to 150, including members of the ANCOR and ANCOR Foundation Boards of Directors. This year's event will be hosted on the beautiful terrace of the historic La Fonda on the Plaza. Sponsorship includes the opportunity to make remarks, as well as logo placement on signage during the event and visibility in a social media post.

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ANCOR FOUNDATION LEADERSHIP DINNER - \$5,000

This sponsorship offers the opportunity to meet and network with future leaders of ANCOR, as well as members of the ANCOR Foundation Board of Directors and several alums of the ANCOR Foundation Leadership Academy. Your logo will appear on signage during this event.

ANCOR FOUNDATION LEGACY LEADERS AWARDS - \$2,500

Sponsor the presentation of the ANCOR Foundation's Legacy Leader Circle 2024 class of inductees. Recognition of sponsor will be included in all award-related marketing. Sponsor will also be invited on stage to help present the awards ahead of the ANCOR Foundation Reception on Tuesday, April 9.

BRANDING ON AIRPORT TRANSPORTATION BUSES - \$7,500

A unique branding opportunity! ANCOR is arranging bus transportation between the Albuquerque International Sunport and the conference hotels. We are offering one opportunity for a sponsor to have its logo/branding on the side of the buses that will be used for this purpose. Branding on wheels!

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BREAKFAST IN THE EXHIBIT HALL - \$5,000

Help ANCOR Connect '24 participants fuel up for a day of engaging dialogue and idea exchange by sponsoring the continental breakfast on Tuesday with an assortment of fresh fruit, pastries, coffee, juices and more. In addition to signage with your company logo next to the refreshments, ask about options for branded coffee cups, sleeves and/or napkins so attendees can carry your brand around with them throughout the morning.

BUILD COMPETITION TO BENEFIT SANTA FE PUBLIC SCHOOLS - \$5,000

The sponsor will get to headline this fun and creative event and select the winning team, and all school supplies used will be donated by ANCOR on the sponsor's behalf to local Santa Fe Public Schools.

CLOSING & PLENARY LUNCH - \$7,500

We will wrap up ANCOR Connect '24 with a lunch program focusing on critical national trends, final speakers and remarks, and the annual closing raffle. Sponsor has the opportunity to make brief remarks on the stage and introduce a speaker.

DIRECTIONAL SIGNAGE IN THE CENTRAL SANTA FE PLAZA - \$7,500

ANCOR Connect '24 will be happening in several locations within a few blocks of each other throughout downtown Santa Fe, including hotels and the convention center. ANCOR will place "sandwich board" directional signs on the streets to help guide attendees between the various locations. The sponsor's logo will appear on all street signs.

SPONSOR & EXHIBITOR PROSPECTUS | ANCOR CONNECT '24



DSP WELCOME BAGS – \$3,500 OSOLD

This is a great way for a sponsor to offer additional recognition to all the recipients of the 2024 DSP of the Year Awards. Upon arrival at ANCOR Connect '24, award recipients will receive special welcome bags to thank them for their extraordinary daily work. The sponsor's logo will appear on the welcome bags.

ELEVATOR WRAP - \$5,000

ANCOR will place your custom advertisement on "clings" covering the doors of the elevators in the Santa Fe Community Convention Center.

EXHIBIT HALL FLOOR GRAPHICS - \$2,500 EACH (4 AVAILABLE)

Increase attendee attention on your exhibit space with an arrow pointing to your space on a 24" x 24" graphic featuring your logo and booth number.

HEADSHOT LOUNGE - \$10,000

We all want to look our best, but it's often hard to find the time to get our headshots updated. You can connect with ANCOR members and create a lasting impression by sponsoring professional photo sessions at ANCOR Connect '24. Each session will include at least three shots that participants can download following the event. ANCOR will display the company logo on signage at the Headshot Lounge, and the sponsor can have a representative present at the Headshot Lounge for dialogue and networking.

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KEYNOTE SPEAKER – \$10,000 (2 AVAILABLE)

We will have two keynote speakers at ANCOR Connect '24, including one focusing on diversity, equity, inclusion and accessibility, and the other selected for the unique perspective they bring to the I/DD community. Each keynote address sponsor has the opportunity to introduce the keynote speaker to the audience and make brief personal remarks.

LIP BALM FOR ATTENDEES - \$1,500

Santa Fe weather can be dry, even in the spring, so attendees will want to protect their lips when walking around the city. Your logo is printed on lip balm offered to all attendees will be the perfect way to remind attendees of your brand.

NETWORKING COFFEE BREAKS – \$1,500 (3 AVAILABLE)

ANCOR will display your company's logo on signage in the break area and the meeting program. For an extra \$1,000, ANCOR will put a sponsor's logo on branded coffee cups.

NEW ATTENDEE MEET & GREET - \$3,500

This Monday afternoon gathering helps welcome first-time ANCOR Connect attendees, acclimate them to what happens throughout this gathering, and allow them to meet fellow event newcomers. ANCOR will display your logo on signage in the event space.

SPONSOR & EXHIBITOR PROSPECTUS | ANCOR CONNECT '24





On Monday evening, be the first to help welcome attendees to the ANCOR Connect '24! This reception is the perfect opportunity to set the tone for this conference and begin conversations that can continue over the next two days. Sponsorship includes the unique opportunity to make remarks, logo placement on signage during the event, recognition from the conference mainstage, and visibility in a social media post.

PRE-CONFERENCE WORKSHOPS - \$7,500

One of the most in-demand components of the annual conference, a sponsor will have branded signage outside the breakout rooms being used for these six sessions on Monday.

REGISTRATION SPONSOR - \$7,500

One sponsor has the opportunity for high-visibility branding in the midst of all the action at the conference registration areas areas which every attendee passes through—with customized branding in the registration kiosks.

SUNGLASSES FOR ATTENDEES - \$2,500

It's not just your lips that need protecting. You can help attendees protect their eyes from the high desert Santa Fe sun. Your logo is printed on the side of each pair of these fun conference takeaways. Available for pick up at the registration desk.

SPONSOR & EXHIBITOR PROSPECTUS | ANCOR CONNECT '24



SUNSCREEN FOR ATTENDEES - \$2,500

Did you know that Santa Fe is at a higher elevation than any other state capital? Help attendees protect their skin in the Santa Fe sun by sponsoring sunscreen! Your logo is printed on all bottles. Available for pick up at the registration desk.

"WELCOME" SIGNAGE IN HOTELS - \$3,500 EACH (4 AVAILABLE)

Four of the hotels being used for ANCOR Connect '24 will allow us to place "Welcome to ANCOR Connect '24" signs in the lobbies of their properties. The sign at each hotel will recognize that location's sponsor with logo placement.

WIFI SPONSOR - \$10,000

A sponsor will allow us to provide a dedicated, high-speed WiFi connection and password to all ANCOR Connect 2024 attendees.

WINDOW CLINGS - \$5,000 EACH (3 AVAILABLE)

ANCOR will place your custom advertisement on the windows in the convention center.

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SPONSOR FINE PRINT

AVAILABILITY

Sponsorship opportunities are allocated on a first-come, first-served basis through our online sponsorship platform. ANCOR reserves the right to refuse sponsorships.

CONFIRMATION

ANCOR will acknowledge your sponsorship upon completing the application and payment made online.

PAYMENT

Payment is due immediately through the online sponsorship platform with a credit card.

CANCELLATIONS

Sponsorships canceled before March 1, 2024, will forfeit 50% of payment unless that sponsorship is resold, in which case a 20% service fee will be assessed. There will be no refunds for sponsor cancellations after March 1, 2024.







READY TO GET STARTED? CONTACT MARIANA!

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SPONSOR & EXHIBITOR PROSPECTUS | ANCOR CONNECT '24

Chief Corporate Engagement Officer





SEE YOU IN SANTA FE!